



RACHELLE BLOUGH LTD

Building Value Through Enrichment



INCREASED RESIDENT SATISFACTION EQUALS INCREASED REVENUE

SERVICES OFFERED

- Site visits, evaluations and recommendations to improve your programs and services in the areas of activity programming and programming for residents with dementia.
- Teach the required course to make your staff eligible to apply for Certified Dementia Practitioner.
- Create personalized training workshops for your teams on topics such as:
 - ∞ Creating high quality activity calendars
 - ∞ Growing your volunteer programs
 - ∞ Creating flagship programs for your community
 - ∞ Innovations to approach serving residents living with memory loss

ABOUT ME



I have worked in the senior living world since 1995, am a Certified Recreational Therapist, a Certified Dementia Practitioner and a Certified Alzheimer’s Disease and Dementia Care Trainer for the National Council of Certified Dementia Practitioners (NCCDP).

I am passionate about teaching and have shared my vast knowledge regarding memory care and life enrichment to over 1000 participants in various classrooms, conferences, etc over the years. But I am not just a lecturer - with an interactive style, I like to engage participants to share their own stories and experiences in a manner that is fun and approachable.

I recently presented at the 2014 ALFA Conference and will be speaking at the IOWA IHCA and Ohio OALA conferences this year. Now working as a private consultant, I am excited to offer this NCCDP course and to continue to expand my growing audience.

SPECIALIZATIONS

20 years of practical experience in corporate, regional, and community level positions at various large North American senior living operators.

Approved trainer with the National Council for Certified Dementia Practitioners eligible and able to teach the require course making your staff eligible to apply for credential of Certified Dementia Practioner

Certified Dementia Practitioner,
Certified Recreational Therapistrates

TESTIMONIALS

“Rachelle – while dynamic in person – is also an incredible coach remotely. I believe this is because of her natural relationship building skills and the fact that she also values the relationships she creates. The people who know and spend time with Rachelle feel she is completely invested in them and their success.”

“I have found Rachelle to be truly passionate about what she does. She believes in what she is doing and it shows”

“As a Marketing and Sales consultant, I value Rachelle’s ability to add value to any company’s service offerings. Rachelle creates programs to engage all staff, residents, families and referral sources. Marketing Rachelle’s programs to prospects and referral sources will increase lead generation and referrals to ultimately increase occupancy and revenue.”

RATES

\$150.00 an hour- plus negotiated and agreed upon additional travel costs associated with visits. Travel costs additional and negotiated and agreed upon before contract is signed.