



The Ohio Assisted Living Association

SPRING CONFERENCE & TRADE SHOW

May 14 & 15, 2018 | Easton Hilton | Columbus, Ohio



ASSISTED LIVING... Together Towards Tomorrow!

CONFERENCE-AT-A-GLANCE – DAY ONE – MAY 14, 2018

9:00 – 10:30	LEGISLATIVE AND REGULATORY OVERVIEW – Jean Thompson			
11:00 – 12:30	ADMISSIONS, EXPECTATIONS, RISK MANAGEMENT CHECKLIST – Aric Martin	MANAGING CHRONIC HEALTH CONDITIONS LuAnne Leistner	ELEVATING PROGRAMMING FOR DEMENTIA RESIDENTS – Rachel Abshear & Julie Neidhart	INTIMACY AND DEMENTIA: RESIDENTS' RIGHTS & PROTECTION – Lauren Strouse
1:45 – 3:15	RETENTION STRATEGIES IN A HIGH TURNOVER CULTURE – Jim Collins	TREATMENT AND CARE FOR RESIDENTS WITH HEART DISEASE – Dr. Nathan Kander	WEIRD OHIO – Marlene Anderson	ALL BEHAVIOR IS COMMUNICATION: Part 1 – Rita Altman
3:45 – 5:15	7 REASONS EMPLOYEES SUE Patrick Kasson	OHIO NURSE PRACTICE ACT Terry Pope	THRIVING UNDER PRESSURE Katie Sprague	ALL BEHAVIOR IS COMMUNICATION: Part 2 – Rita Altman

DAY TWO – MAY 15, 2018

8:30 – 4:30	CERTIFIED DEMENTIA PRACTITIONER TRAINING (All Day Session) – Rachele Blough		
8:30 – 10:00	IGNITE! (General Session) – Bruce Boguski		
10:15 – 11:45	IN THE SEA OF SAMENESS, BATTEN DOWN THE HATCHES Kelly Myers	QUALITY IMPROVEMENT PROGRAM (Mini-Intensive Session 1) – Teresa Remy	NUTRITION TO WELLTRITION – Jay Dorsey & Lisa Wolfe
12:30 – 2:00	MAINTAINING OCCUPANCY Shawn Clark, Kelly Myers, Jessica Phaup	QUALITY IMPROVEMENT PROGRAM (Mini-Intensive Session 2) – Teresa Remy	THE FUTURE IS HERE! TECHNOLOGY IN AL – Lisa Cini
2:15 – 3:45	TOXIC BEHAVIOR IN THE LONG-TERM SETTING Karen Harrell	TREATMENT AND CARE FOR RESIDENTS WITH CANCER Nikki Ford & Cari Utendorf	THE OPIOID CRISIS & PAIN MANAGEMENT AL Robert Leffler

7:45 – 8:30

Registration, Continental Breakfast, Visit with Exhibitors

8:30 – 9:00

Welcome – Michael Haemmerle, OALA Chairman 2016-2019 **Jean Thompson, OALA Executive Director**

9:00 – 10:30

LEGISLATIVE AND REGULATORY OVERVIEW**Jean Thompson**

Review with Jean Thompson, OALA Director, recent and upcoming legislative initiatives impacting AL. Hear updates on state appointed workgroups affecting the ALW, memory care units and managed care. Review a synopsis of the 5 year RCF rule changes effective this past March and discuss the “Top Ten citations” of 2017. Improve your survey performance!

10:30 – 11:00

Morning Break... Visit with Exhibitors, Network, Enter Prize Drawings!

CHOOSE ONE OF THE FOLLOWING 4 MORNING SESSIONS

11:00 – 12:30

ADMISSIONS, EXPECTATIONS, AND THE RISK MANAGEMENT CHECK LIST**Aric Martin**

Can the risk of litigation be managed? Yes, it can't be eliminated, but can be controlled. Hear common mistakes from pre-admission to discharge by utilizing Attorney Aric Martin's "Risk Management Checklist". Are you building realistic expectations? Are you establishing strong communications that allow you to address the "tough subjects"?

11:00 – 12:30

CLINICAL PROGRAMS FOR ASSISTED LIVING: HOW TO EMPOWER RESIDENTS IN THE MANAGEMENT OF CHRONIC HEALTH CONDITIONS**LuAnne Leistner**

Identify the most common health conditions for Assisted Living residents. Learn how to develop clinical programs with educational resources for residents that empower them and their families as health care partners to manage and live well with chronic conditions. Provide tools for staff education too! Be a health and WELLNESS leader!

11:00 – 12:30

A STEP BEYOND... ELEVATING THE PROGRAMMING EXPERIENCE FOR THOSE WITH DEMENTIA**Rachel Abshear & Julie Neidhart**

How do we create programming that actively "engages" our residents with dementia? How do we move beyond passive observation to active participation? Learn ways to offer programs that engage all the senses in the experience to create meaningful and engaging programs for your residents with cognitive limitations. Identify "triggers" to their individual involvement, such as smell or sound, that can enhance activities for all residents.

11:00 – 12:30

INTIMACY AND DEMENTIA: BALANCING RESIDENTS' RIGHTS AND PROTECTION**Lauren Strouse**

Assisted Living residents with cognitive impairment often demonstrate a desire for intimacy that runs from hand holding to sexual encounters. How do we honor this desire and right yet determine if it is understood and consensual between participants when the residents involved have dementia? Explore best practices for establishing policies to assist in making those determinations and to facilitate communication and understanding on this often taboo subject with residents and families.

12:30 – 1:15

LUNCH BREAK – Enjoy lunch, network with other providers, and talk with vendor representatives.

1:15 – 1:45

Visit with Exhibitors, Collect Door Prize Tickets, Network!!

CHOOSE ONE OF THE FOLLOWING 4 EARLY AFTERNOON SESSIONS

1:45 – 3:15

RETENTION STRATEGIES IN A CULTURE OF HIGH TURNOVER**Jim Collins**

Turnover is very high in senior care and everyone is having staffing issues. Thankfully, there are ways to keep good employees and reduce your turnover rate. Creating a culture of engagement, hospitality and gratitude can increase both job satisfaction and retention. Become the environment that retains good employees and provides consistently good care.

1:45 – 3:15

TREATING AND CARING FOR OUR RESIDENTS WITH HEART DISEASE**Dr. Nathan Kander**

Cardiovascular disease is the leading cause of death in the U.S. Additionally, it can impair cognitive function and impact other conditions leading to decreased quality of life. Learn how to support your residents with heart disease or other cardiovascular diagnoses through the latest monitoring, management, and treatment options.

1:45 – 3:15

WEIRD OHIO**Marlene Anderson**

OHIO, it's all in a word! And you thought it's a dull place in the mid-west! There are so many interesting tales and events that have happened in our state. Come experience the fun and excitement, and take away great trivia and information to share with residents giving them an opportunity to learn and reminisce. Walk away saying "I didn't know that," Go Bucks, and so much more!

1:45 – 3:15

ALL BEHAVIOR IS COMMUNICATION: UNDERSTANDING VALIDATION AND EMPATHY TECHNIQUES (2 Part Series)**Rita Altman, MSN, RN, CVM**

When it comes to caring for someone with memory loss, approach and communication is everything. Is a behavior that some would call challenging really just the resident's effort to communicate their unmet need? How does a resident that can no longer verbally communicate let you know their unmet need? Learn to look for underlying causes of a behavior and explore Validation, a method developed by Naomi Feil that helps improve the connection between caregivers and older adults experiencing dementia. Numerous studies have shown that Validation reduces stress for caregivers (which includes professionals and family members) while enhancing dignity and happiness for those who are Validated. Through case studies and role playing, learn about ways to help you and your team better respond in difficult situations. Take back to your facility practical tools to share.

3:15 – 3:45

Afternoon Break – Last Chance to Visit with Exhibitors, Door Prize Drawings!

CHOOSE ONE OF THE FOLLOWING 4 LATE AFTERNOON SESSIONS

3:45 – 5:15

7 REASONS YOUR EMPLOYEES WILL SUE YOU AND HOW TO AVOID IT**Patrick Kasson**

Did you know that you are more likely to be sued by disgruntled staff than residents or families? Learn ways to avoid these time consuming and often expensive employment related lawsuits... before they happen, by examining what causes them. Being prepared won't stop all lawsuits, but it can reduce them.

- 3:45 – 5:15** **OHIO NURSE PRACTICE ACT: PROTECTING YOU & YOUR RESIDENTS** **Terry Pope**
This session takes a fresh look at Ohio's Chapter 4723 nursing rules and laws from a 'current events' perspective with a focus on nurse whistle blowing, whistleblower laws, reporting obligations and reporting protections. This program also includes a review of several lesser known Ohio Administrative Code rules for nurses in the state of Ohio that influence everyday practice. Fulfills requirement for Category A Nursing Law.
- 3:45 – 5:15** **THRIVING UNDER PRESSURE** **Katie Sprague**
Stress is part of life . . . There is no way to escape it. Learn how to harness the energy that stressful situations generate and turn it into solutions that will lower your anxiety. Attendees will list the three most stressful situations they face, and design answers to those situations that will lower their anxiety.
- 3:45 – 5:15** **ALL BEHAVIOR IS COMMUNICATION: UNMET NEEDS AND DIFFICULT SITUATIONS (Part 2 of a Series)** **Rita Altman, MSN, RN, CVM**
(Continued from session above)

DAY TWO — MAY 15, 2018

FORMAT FOR THE DAY: CDP Training for Certification (same start, but later finish, must attend full day). Or attend our General Session in the morning, and then choose from a selection of programs offered throughout the day including a 2 session Mini-Intensive on Quality Improvement.

- 8:00 – 8:15** **Network Over Rolls and Coffee**
- 8:15 – 8:30** **OALA Membership Meeting/Update**

ALL DAY SESSION

- 8:30 – 4:30** **CERTIFIED DEMENTIA PRACTITIONER TRAINING** **Rachelle Blough**
This all day program meets the requirements to apply for and receive your Certified Dementia Practitioner Certification (CDP) from the National Council of Certified Dementia Practitioners, with an application discount. Requires the purchase of CDP workbook (\$25), see registration for details. Provides a total of 6.5 CEU hours for the day rather than 6. What does the course provide? A better, more enhanced understanding of Alzheimer's and dementia and the common causes of aggressive, repetitive, and sun downing behaviors. A review of behavioral and care interventions used to prevent or reduce difficult care situations. Learn to use unique activity interventions that are success oriented and failure free. And what about you as the caregiver? Discuss the challenges related to caregiving stress and stress reduction techniques.

GENERAL SESSION

- 8:30 – 10:00** **IGNITE!** **Bruce Boguski**
Unleash a powerful force and FIRE UP your community by utilizing Bruce Boguski's new program IGNITE – Get Fired Up! Most teams are already equipped with amazing talent, brain power and the drive to succeed, but they are simply lacking the spark needed to set them on fire and achieve breakthrough results. This program provides the combustion needed to launch your organization to uncharted levels of success.
- 10:00 – 10:15** **Morning Break**
- CHOOSE ONE OF THE FOLLOWING 3 MORNING SESSIONS
- 10:15 – 11:45** **IN THE SEA OF SAMENESS, BATTEN DOWN THE HATCHES** **Kelly Myers**
Assisted Living communities are popping up all over Ohio. Maybe one or two just popped up next to you. How do you stand out in this saturated market? Communities must find ways to stand out in the sea of competition. Learn the facts on the growing market, and how to get creative with your branding and differentiation. Step 1, make all employees a part of your selling crew . . . bring them on board!
- 10:15 – 11:45** **QUALITY IMPROVEMENT PROGRAM MINI-INTENSIVE (2 Part Series: Part 1)** **Teresa Remy**
All Assisted Living communities are faced with the need to provide increasingly higher levels of care for residents. Change is no longer an option, it is a necessity. Driven by major shifts in demographics, new technologies, regulations and expectations, change is happening all around us. And those on the forefront will succeed, while those who hold tight may fall behind. Assisted Living communities must strive to be on the forefront of positive changes that enhance quality of care and quality of life for residents. These sessions will provide a comprehensive overview of how to structure and develop effective plans and will also include hands on exercises evaluating examples of plans.
- 10:15 – 11:45** **NUTRITION TO WELLTRITION . . . WHERE DIETARY NEEDS AND SERVICES ARE GOING** **Jay Dorsey & Lisa Wolfe**
Nutrition, meal service and menu options are at the top of the chart for many residents and families in terms of important services. The whole landscape is changing as residents with more complicated needs live in our community – and with new and different dietary desires . . . nothing but fresh here! What are the trends? What does the future hold?
- 11:45 – 12:30** **LUNCH BREAK – Enjoy lunch and visit with other attendees.**
- CHOOSE ONE OF THE FOLLOWING 2 EARLY AFTERNOON SESSIONS OR CONTINUE WITH MINI-INTENSIVE
- 12:30 – 2:00** **MAINTAINING OCCUPANCY AND SHARING YOUR COMMUNITY STORY TO REFERRALS** **Shawn Clark, Kelly Myers, Jessica Phaup**
Maintaining and growing census requires a dynamic, multi-faced approach to achieve success. Learn best practices to increase professional referrals to drive traffic. How are your external sales teams sharing the community's story and promoting a positive reputation? And, what to do to keep the ever-valuable sales team satisfied and engaged.
- 12:30 – 2:00** **QUALITY IMPROVEMENT PROGRAM MINI-INTENSIVE Continues . . . (Part 2)** **Teresa Remy**

12:30 – 2:00

THE FUTURE IS HERE! TECHNOLOGIES IN ASSISTED LIVING

Lisa Cini

What is achievable today in technology has massive implications and applications for assisted living. What technologies will forever change the industry within the next five years? Technology is no longer a “geek” science, it is here and is influencing all aspects of our lives. Learn how integrated sensors, artificial intelligence, 3-D printing, virtual reality and data mining will be the game changer.

2:00 – 2:15

Afternoon Break

CHOOSE ONE OF THE FOLLOWING 3 LATE AFTERNOON SESSIONS

2:15 – 3:45

TOXIC BEHAVIORS IN THE LONG-TERM SETTING – IT CAN END WELL

Karen Harrell

Assisted Living is an industry of people serving people, and professionals will be faced with situations where staff, residents or guests will present toxic or disruptive behaviors. Learn how to identify these behaviors and what makes them happen. Explore ways to deal with these situations and tips to defuse them.

2:15 – 3:45

TREATING AND CARING FOR RESIDENTS WITH CANCER

Nikki Ford & Cari Utendorf

Treating older adults with cancer can be more complicated than treating younger individuals, because older adults are more likely to have additional chronic health conditions such as diabetes or heart disease. This session educates on best practices to assist residents with cancer, and education to provide optimal care for older residents.

2:15 – 3:45

THE OPIOID CRISIS: HOW IT IS MANIFESTING ITSELF IN ASSISTED LIVING AND PAIN MANAGEMENT

Robert Leffler

Seniors deal with pain more than any other age group and opioids have long been the standard prescription for it. These opioids put residents at risk for addiction, falls, and other negative outcomes. Discuss the opioid crisis and its impact on the elderly population, and what this crisis means in terms of treatment planning to manage resident pain.

KEYNOTE SPONSORS



PLATINUM SPONSORS



CONFERENCE REGISTRATION

Register and pay on-line at: www.ohioassistedliving.org (click on Events)

NAME _____

COMPANY _____ TITLE _____

LNHA / LSW License # (Circle One) _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE () _____ EMAIL _____

TWO-DAY CONFERENCE REGISTRATION (check one)

Early Bird (Before April 27)	(After April 27)	
<input type="checkbox"/> \$265 (OALA Member)	<input type="checkbox"/> \$285 (OALA Member)	_____
<input type="checkbox"/> \$350 (Non-member)	<input type="checkbox"/> \$375 (Non-member)	_____

SINGLE-DAY CONFERENCE REGISTRATION (check one)

Early Bird (Before April 27)	(After April 27)	
<input type="checkbox"/> \$160 (OALA Member)	<input type="checkbox"/> \$180 (OALA Member)	_____
<input type="checkbox"/> \$195 (Non-member)	<input type="checkbox"/> \$225 (Non-member)	_____

Check day that you will attend May 14 May 15

OALA is committed to keeping our conference rates as low as possible. To achieve this, attendees will now be able to choose from the following options:

<input type="checkbox"/> Receive the printed manual at the Conference for an additional \$25 fee, or	\$25
<input type="checkbox"/> Access the manual electronically on my own electronic device at no additional charge	\$ 0

Are you attending the full day CDP Training Program on May 15th? Yes* No **\$25 additional fee for the required CDP Training Manual** **\$25**

TOTAL ENCLOSED

Two-Day Registrations cannot be split between two individuals.

Make check payable and mail to: Ohio Assisted Living Association 1335 Dublin Rd, Ste 206A, Columbus, OH 43215 (614) 481-1950 • Fax (614) 481-1954

Or charge to Visa or MC: Acct # _____

Exp. Date _____ Security Code _____

Name on Card (please print) _____

Card billing address (if different) _____

City _____ State _____ Zip Code _____

CEU INFORMATION

6 CREDIT HOURS EACH DAY OF THE CONFERENCE – 12 credit hours for both days! (12.5 for CDP attendees) CREDITS (applied for)

- **BELTSS – 12 hours** (Nursing Home Administrators)
- **NAB – 12 hours** (National Administrator Board NHA/RCAL)
- **NCCAP (Activity) – 12 hours**
- **NURSES – 12 hours** (BELTSS approved programs are accepted by The Ohio Board of Nursing.)
- **SOCIAL WORKERS – 12 hours*** *SW Board may approve less hours & only certain sessions.

This Conference offers approved CEU credits for Assisted Living Administrators/Managers and Staff and provides credit hours for NHAs, Nurses, Social Workers and Activity Professionals.

Top copy of your attendance form is your CEU certificate. Get it punched at the end of each session.

LOCATION

Hilton Easton Hotel
To make hotel reservations contact Easton Hilton
 3900 Chagrin Dr., Columbus, OH 43219
 (614) 414-5000 • www.hilton.com

Association Room Rate: \$187 / Single or Double. FREE Parking.
In order to receive Association rate, rooms must be reserved by April 27, 2018.

For your comfort, we suggest that you dress in layers.

Registration Includes: All seminars, lunches, breaks, & CEUs

Refund Policy – Refunds on or before registration deadline, 100% (less credit card processing fee). No refunds after deadline.

REGISTRATION DEADLINE: May 8, 2018