



Fall 2024 Conference Sponsorship Opportunities

For 30 years OALA has supported everything Assisted Living in Ohio!

Our signature conferences continue to highlight industry trends and provide insights for attendees to bring back to their communities. A wide variety of topics offered to attendees who include Executive Directors, Directors of Nursing, Regional Directors of Operations & Nursing, Sales Managers, Dining Directors, etc. Exhibit at our Trade Shows to present your products and services to attendees from across Ohio.

Date: **Monday, November 18 & Tuesday, November 19**

Location: **Columbus Hilton at Easton Town Center**

Trade Show Exhibit Space: OALA Partners: \$800; Vendors: \$1200



Conference Sponsorship Includes:

*Exhibit Space Included (over \$3000)

*One Complimentary pass for CEU credit

*Brand Exposure

-OALA Social Media Pages

-Conference Signage

-Pre-event Advertising:

Email Marketing & Registration Page

Lunch - \$4,000

You'll have the opportunity to display a customized 8.5" x 11" ads on lunch buffet & dining tables. In addition, address attendees and decorate the tables to enhance your brand.

WiFi - \$3,500

Drive traffic to your website with this sponsorship! As the event WiFi Sponsor, a custom branded password will be created for access during the event and all who access will land on your website!

Keynote - \$3,500

Take the opportunity to have your fly on the seat of ever attendee at opening session of the OALA Conference. Your logo will be displayed prominently upon entering the ballroom and more!

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Lanyards & Name Tags - \$3,500

Have your company logo and contact information right in front of every attendee at the event...literally! Custom lanyards will be created with your logo and contact info on the badge back.

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Tote Bags - \$3,500

Have your company logo on the arm everyone at the event! At registration, each attendee receives one pre-stuffed with your company flyer and everything they need for the conference!

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Photo Booth - \$3,500

Make instant friends at our conference with the photo booth sponsorship. Your logo will be featured on a photo backdrop allowing for fun attendee interaction and pictures!

Cocktail Reception Co-Sponsor - \$1500

Present your organization front and center during the social event of the conference. Your company logo will be on display on the big screens & your flyers at a table with company colors.

Breakfast - \$3,000

Kick start the conference day with breakfast! This includes an 8.5" x 11" ads on breakfast tables, customized napkins, coffee cup wraps to highlight your brand.

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Guest Room Key Cards - \$3,000

Share a personalized message in the hands of our hotel guests with this impactful sponsorship. It's the best way to ensure our attendees start and end their day with your branded message!

Freshen Up - \$2,500

Multiple eye-catching 8.5" x 11" full color ads for both women and men restrooms in the four bathrooms. A customized take-a-way with your logo on it will be placed here as well!

Registration - \$2,000

Your company logo will be featured on a large banner above the registration area. A wonderful opportunity to welcome attendees and elevate brand awareness throughout the event.

Branded Water Bottles - \$2,000

Keep attendees hydrated throughout the day with branded wrapped water bottles distributed at registration.

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Session - \$750

Your company logo will be featured at the front of the session room and share a flyer at each seat. You are invited to welcome attendees, then introduce yourself & the session speaker!

Snack Breaks - \$750

A prime sponsorship to feature your company during session breaks! Sponsorship includes an 8.5" x 11" ads on each snack table along with customized napkins.

Elevator Sign - \$500

A great opportunity to extend your presence outside the conference area with a 24" x 36" sign by each elevator.