

Day #1

Monday



Nov 18, 2024

8am - 8:30am	Easton Grand Ballroom: <b>Welcome &amp; Breakfast</b> 8:15am – Annual Meeting		
8:30am - 10am	Easton Grand Ballroom: Keynote: <i>Paul Mellor</i> - <b>Memory Power</b>		
	<b>Regent I</b>	<b>Regent 3</b>	<b>Easton D &amp; E</b>
10am - 10:30am	Morning Break & Trade Show		
10:30am - 12pm	<b>Thriving Under Pressure &amp; Stress</b> <i>Aaron Helton</i> - N/L/O	<b>Enhancing Customer-Centric Experience in Assisted Living</b> <i>Dr. Jim Collins</i> - L/O/M	<b>The Benefits of Knowing a Person's Life Story in a Dementia Care Setting</b> <i>Tom Alaimo</i> - N/L/O/DM/A
12pm - 1pm	Lunch & Trade Show		
1pm - 2:30pm	<b>How Cybersecurity Plays an Integral Role with HIPAA Compliance</b> <i>Chris Stocker</i> - N/L/O	<b>Ohio LPN IV Therapy Updates</b> <i>Danielle Bower</i> - N	<b>Maximizing Marketing: How to make every dollar invested count &amp; measure it!</b> <i>Jeanette Geer</i> - M
2:30pm - 3pm	Afternoon Break & Trade Show		
3pm - 4:30pm	<b>The Way of Wellness...Programming or Lifestyle?</b> <i>Paula Bourne &amp; Samantha Lourenco</i> - N/L/O	<b>ALW Medicaid Waiver &amp; MyCare: What you Need to Know</b> <i>Easter Keller-Dixon, Angie Jenkins, Tabitha King, and Brenda Lynne</i> - N/L/O/M	<b>The Looming Labor Crisis - The BURNOVER Edition</b> <i>Rich Kortum</i> - N/L/O
4:30pm - 5:30pm	Easton Ballroom: <b>Mix &amp; Mingle</b>		

Day #2

Tuesday

Nov 19, 2024

8am - 8:30am	Easton Grand Ballroom: <b>Breakfast &amp; Trade Show</b>		
8:30am - 10am	Easton Grand Ballroom: Keynote: <i>Jami Myers</i> (Positive Approach to Care initiated by Teepa Snow) - <b>Coping with Challenging Situations in Dementia Care</b>		
	<b>Regent I</b>	<b>Regent 3</b>	<b>Easton D &amp; E</b>
10am - 10:30am	Morning Break & Trade Show		
10:30am - 12pm	<b>Improving Employee Engagement with Authentic Communication</b> <i>Michael O'Donnell</i> - N/L/O	<b>"Rising Stars: Exploring the Surge of Certified Medication Aides"</b> <i>Gina Cappitti</i> - N/L/O	<b>The Pro Aging Adventure</b> <i>Merry Petroski</i> - N/L/O
12pm - 12:45pm	Lunch & Trade Show		
12:45pm - 2:15pm	<b>Supply &amp; Demographic Trends Driving Demand for Senior Living</b> <i>Sally Heffernan &amp; Greg Hensley</i> - L/O/M	<b>Identifying &amp; Minimizing Legionella Bacteria Risk Levels and Creating your Water Management Program</b> <i>Morgan Nankivell</i> - N/L/O	<b>Dining Service Compliance</b> <i>Marcy Cook</i> - D/L/O
2:15pm - 2:30pm	Afternoon Break		
2:30pm - 4pm	<b>Powering Proactive Resident Care &amp; Unlocking New Value Through Predictive Data Technology</b> <i>Danyele Homer</i> - N/L/O	<b>Tips for Infection Control Practices in Assisted Living</b> <i>Constantin "Tino" Popescu</i> - N/L/O	<b>Risk Management: Elevating AL Providers' Approach</b> <i>Kally Ratzloff &amp; Christopher Tost</i> - N/L/O

**Key:** N = Nursing / L = Leadership / O = Operations / M = Marketing / A = Activities / D = Dietary / DM = Dementia