

# Sponsorship Menu



**Why Sponsor an OALA Event? In 2024, OALA reached a record membership of 618 provider communities!** Event sponsorship offers maximum exposure to and meaningful engagement with Ohio's senior living professionals, from C-Suite executives to front line staff and everyone in between. Our members rely on OALA as a trusted source of referrals to our industry partners, event sponsors, and vendors. Secure your spot today to sponsor one of OALA's industry-renowned programs!

## TRAINING SPONSORSHIPS

CALL Sponsorship (1 sponsor for each training)	\$500	
CDP Sponsorship	\$600	SOLD!
Assisted Living Leadership in Nursing Training	\$850	
RCF Rules Training (Aug & Nov only)	\$950-\$1,350	

## CONFERENCE SPONSORSHIPS

OALA Partner Trade Show	\$850	
Vendor Trade Show	\$1,250	
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Elevator Sign Sponsorship	\$550	
Session Sponsorships	\$600	
Snack Breaks Sponsorship	\$800	
Lunch VIDEO Sponsorship w/flyer	\$1,000	SOLD!
Mix & Mingle Sponsorship (fall only)	\$1,750	
Registration Sponsorship	\$2,200	SOLD!
Branded Water bottles Sponsorship	\$2,500	
Freshen Up Sponsorship	\$2,500	SOLD!
Breakfast Sponsorship	\$3,000	
WiFi Sponsorship	\$3,000	SOLD!
PhotoBooth Sponsorship	\$3,500	
Name Badges / Lanyards Sponsorship	\$3,500	
Keynote Sponsorship	\$3,750	
Tote Bags Sponsorship	\$4,000	SOLD!



**SECURE YOUR  
SPONSORSHIP TODAY!**

## SPONSORSHIP BENEFITS

- Conference Exhibit Space Included for OALA Partners with Sponsorship Over \$3000
- One (1) Complimentary Attendee Pass
- Brand Exposure:
  - Conference Brochure / Digital
  - Conference Signage
  - OALA's Social Media Pages
  - Pre-Event Advertising
  - Announcements During Conference
  - Personalized Branding Items *\*if applicable*

