



Elevate Your Visibility!

CONFERENCE SPONSORSHIPS

- New Pricing & Sponsorships -

Tote Bags - SOLD for fall **\$4,000**

Put your brand in every attendee's hands. Your logo featured on all tote bags, plus a promotional insert ensures all-day visibility.

Name Badges / Lanyards **\$3,500**

Your brand front-and-center on every attendee. High-traffic, high-visibility placement worn throughout the entire conference.

Keynote Sponsor (2 available) **\$3,000**

Own the most anticipated session of the event. Includes a two-minute company spotlight, and the honor of introducing the keynote speaker.

Wi-Fi Sponsor **\$3,000**

Be the first name attendees see when they connect. Your logo and direct website link featured on the Wi-Fi landing page.

Guest Room Key Cards **\$3,000**

Your brand in every attendee's pocket. Logo printed on hotel key cards for continuous exposure throughout their stay.

NEW! Honoring Excellence Presenter (fall only) **\$2,500**

Stand beside the Executive Director to present awards at our signature Mix & Mingle reception. Premium visibility and prestige.

NEW! Attendee Registration Email **\$2,000**

Your logo and link featured on the registration confirmation landing page — the first touchpoint every attendee sees.

Notepad & Pens - SOLD for fall **\$2,000**

Your logo on notepads and pens placed in every registration bag — a practical, high-use branding opportunity.

Registration Banner - SOLD for fall **\$1,500**

Prime visibility at the busiest location of the conference — your logo displayed on the registration banner.

Lunch Video - SOLD for fall **\$1,000**

Showcase your brand with a two-minute promotional video and a live introduction during lunch.

Lunch with the Board (5 available) **\$1,000**

Exclusive access. Enjoy lunch with new & current OALA Board members and gain direct relationship-building time.

NEW! Lunch Table Sponsor (2 available) **\$850**

Your custom flyer placed on every lunch table — guaranteed visibility during a high-traffic meal period.

General Sponsor (multiple available) **\$400**

Logo featured on conference signage and event communications — a cost-effective way to stay visible.

MIX & MINGLE SPONSORSHIP

- Fall -

Elite Sponsor (1 available) **\$3,500**

Our premier sponsorship includes a two-minute company introduction with promotional video, logo placement on event signage, and a tabletop display.

Food & Drink Sponsor (1 available) **\$2,000**

This high-visibility sponsorship features your logo on event signage, napkins, a tabletop display, and highlights your brand with a custom specialty drink.

General Sponsor (multiple available) **\$400**

This sponsorship provides strong event-wide visibility with your logo on signage and a tabletop display for your promotional materials.

BOOTH PRICING

OALA Partner **\$850**

Vendor **\$1,350**

BUNDLE & SAVE!

Secure Your Sponsorship for Conference Today!

Purchase two (2) or more sponsorships totaling \$2,500+ and receive \$300 off.

SPONSORSHIPS BENEFITS

As an exhibitor, you'll have numerous opportunities to engage with peers and prospects through educational sessions, social events, and more. Benefits include:

- Boost your brand
- Increase leads
- Expand your reach
- Support Assisted Living professionals across Ohio



Contact Amy Schwieterman at 614.612.1689
or amy@ohioassistedliving.org.