



OHIO ASSISTED LIVING ASSOCIATION
2020 CONFERENCES, TRADE SHOWS & REGIONAL TRAININGS

event sponsorship

CONFERENCES
SPRING: APRIL 20-21
FALL: NOVEMBER 2-3

COLUMBUS HILTON AT EASTON

REGIONAL TRAININGS
MARCH-SEPTEMBER: DATES TBD

GREATER COLUMBUS, CLEVELAND &
DAYTON AREAS

SPONSORSHIPS, MORE THAN FINANCIAL SUPPORT...THEY ARE A COMMITMENT TO SUCCESS!

OALA members are committed to their residents, to their association and to their partners, the companies who help them accomplish their goals. This is your opportunity to be part of that commitment. Sponsors provide needed financial support to OALA educational events while benefitting from exposure and name recognition.

CONFERENCES

KEYNOTE SPEAKER

\$4000

- 1.Sponsoring company will introduce speaker (script provided)
- 2.Company flyer distributed at the seat of each attendee
- 3.Signage and verbal recognition at Opening General Session
- 4.Conference Attendee List
- 5.Sponsor ribbons worn on badges
- 6.Sponsorship recognition included in:
 - Half Page Conference Manual Ad / Logo on Brochure
 - The OALA Website / Social Media w/ links to company website
 - Signage at Conference
 - OALA email campaigns prior to conference

PHOTO BOOTH

\$2500

- 1.Your company logo along with OALA logo placed on photo templates
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
 - Half Page Conference Manual Ad / Logo on Brochure
 - The OALA Website / Social Media w/ links to company website
 - Signage at Conference

A` LA CARTE SPONSORSHIP

\$1250

- 1.Sponsor ribbons worn on badges
 - 2.Conference Attendee List
 - 3.Sponsorship recognition included in:
 - Half Page Conference Manual Ad / Logo on Brochure
 - The OALA Website / Social Media w/ links to company website
 - Signage at Conference
- *Available to Industry Partners and OALA Non-Partners*

TOTE BAGS

\$3000

- 1.Your company logo along with OALA logo placed on tote bags
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
 - Half Page Conference Manual Ad / Logo on Brochure
 - The OALA Website / Social Media w/ links to company website
 - Signage at Conference

WIFI

\$2000

- 1.Your company landing page used for attendees accessing the WIFI
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
 - Half Page Conference Manual Ad / Logo on Brochure
 - The OALA Website / Social Media w/ links to company website
 - Signage at Conference

TRADE SHOW BOOTH

\$675*

- 1.Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs
 - 2.Exhibitors are permitted to provide door prizes, promotional items and creative ideas to attract attendees to your booth
 - 3.Reference OALA website and/or Trade Show Brochure for more specific details
- *OALA Partners receive discounted booth rate*

REGIONAL TRAININGS

RULE TRAINING

\$850

1. First Quarter-1 event; Third Quarter-1 event; 4 Spots at each event (Columbus & Cleveland areas) Watch the OALA Website for dates
Intimate environment to network with attendees
- 2.Full page ad in the Rule Training Binders provided to all attendees
- 3.Introduce your company at the start of the program
- 4.Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs

AL WAIVER TRAINING

\$550

- 1.Second Quarter-2 events; 2 Spots at each event (Cleveland & Dayton areas) Watch the OALA Website for dates
- 2.Intimate environment to network with attendees
- 3.Full page ad in the Training Binders provided to all attendees
- 4.Introduce your company at the start of the program
- 5.Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs

sign up form



● SELECT FROM THE FOLLOWING

● PAYMENT

TOTAL AMOUNT: \$ _____

SPRING CONFERENCE 2020

- KEYNOTE SPEAKER \$4000
- TOTE BAGS \$3000
- PHOTO BOOTH \$2500
- WIFI \$2000
- A' LA CARTE SPONSORSHIP \$1250
- TRADE SHOW BOOTH \$ 675

- Check
- Credit Card

Card Number _____ Exp Date _____

Cardholder Name _____

Cardholder Signature _____

Contact Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

FALL CONFERENCE 2020

- KEYNOTE SPEAKER \$4000
- TOTE BAGS \$3000
- PHOTO BOOTH \$2500
- WIFI \$2000
- A' LA CARTE SPONSORSHIP \$1250
- TRADE SHOW BOOTH \$ 675

REGIONAL RULE TRAININGS

- MARCH SPONSOR (MARCH 3) \$ 850
- JULY SPONSOR \$ 850

REGIONAL AL WAIVER TRAININGS

- JUNE SPONSOR \$ 550
- AUGUST SPONSOR \$ 550

Watch the OALA Website for Regional Training Dates

DETAILS & IMPORTANT INFO:

- ⇒ Please email a high resolution logo in a PC compatible format (png, tiff, or jpg) to oala@ohioassistedliving.org.
- ⇒ Please complete the form and email to oala@OhioAssistedLiving.org or fax to (614) 481-1954.