



OHIO ASSISTED LIVING ASSOCIATION  
2021 CONFERENCES, TRADE SHOWS & REGIONAL TRAININGS

# event sponsorship

CONFERENCES  
SPRING: JUNE 28-29  
FALL: NOVEMBER 1-2

COLUMBUS HILTON AT EASTON

REGIONAL TRAININGS  
MARCH-SEPTEMBER: DATES TBD

GREATER COLUMBUS, & CLEVELAND  
AREAS

## SPONSORSHIPS, MORE THAN FINANCIAL SUPPORT...THEY ARE A COMMITMENT TO SUCCESS!

OALA members are committed to their residents, to their association and to their partners, the companies who help them accomplish their goals. This is your opportunity to be part of that commitment. Sponsors provide needed financial support to OALA educational events while benefitting from exposure and name recognition.

### CONFERENCES

#### KEYNOTE SPEAKER

**\$4000**

- 1.Sponsoring company will introduce speaker (script provided)
- 2.Company flyer distributed at the seat of each attendee
- 3.Signage and verbal recognition at Opening General Session
- 4.Conference Attendee List
- 5.Sponsor ribbons worn on badges
- 6.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference
  - OALA email campaigns prior to conference

#### PHOTO BOOTH

**\$2500**

- 1.Your company logo along with OALA logo placed on photo templates
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### A` LA CARTE SPONSORSHIP

**\$1250**

- 1.Sponsor ribbons worn on badges
  - 2.Conference Attendee List
  - 3.Sponsorship recognition included in:
    - Half Page Conference Manual Ad / Logo on Brochure
    - The OALA Website / Social Media w/ links to company website
    - Signage at Conference
- \*Available to Industry Partners and OALA Non-Partners*

#### TOTE BAGS

**\$3000**

- 1.Your company logo along with OALA logo placed on tote bags
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### WIFI

**\$2000**

- 1.Your company landing page used for attendees accessing the WIFI
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### TRADE SHOW BOOTH

**\$675\***

- 1.Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs
  - 2.Exhibitors are permitted to provide door prizes, promotional items and creative ideas to attract attendees to your booth
  - 3.Reference OALA website and/or Trade Show Brochure for more specific details
- \*OALA Partners receive discounted booth rate*

### REGIONAL TRAININGS

#### RULE TRAINING

**\$850**

1. First Quarter-1 event; Third Quarter-1 event; 4 Spots at each event (Columbus & Cleveland areas) Watch the OALA Website for dates  
Intimate environment to network with attendees
- 2.Full page ad in the Rule Training Binders provided to all attendees
- 3.Introduce your company at the start of the program
- 4.Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs

# sign up form



● SELECT FROM THE FOLLOWING

● PAYMENT

TOTAL AMOUNT: \$ \_\_\_\_\_

SPRING CONFERENCE 2021

- KEYNOTE SPEAKER \$4000
- TOTE BAGS \$3000
- PHOTO BOOTH \$2500
- WIFI \$2000
- A' LA CARTE SPONSORSHIP \$1250
- TRADE SHOW BOOTH \$ 675

- Check
- Credit Card

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

FALL CONFERENCE 2021

- KEYNOTE SPEAKER \$4000
- TOTE BAGS \$3000
- PHOTO BOOTH \$2500
- WIFI \$2000
- A' LA CARTE SPONSORSHIP \$1250
- TRADE SHOW BOOTH \$ 675

REGIONAL RULE TRAININGS

- MARCH SPONSOR \$ 850
- JULY SPONSOR \$ 850

**DETAILS & IMPORTANT INFO:**

- ⇒ Please email a high resolution logo in a PC compatible format (png, tiff, or jpg) to [oala@ohioassistedliving.org](mailto:oala@ohioassistedliving.org).
- ⇒ Please complete the form and email to [oala@OhioAssistedLiving.org](mailto:oala@OhioAssistedLiving.org) or fax to (614) 481-1954.

Watch the OALA Website for Regional Training Dates