



OHIO ASSISTED LIVING ASSOCIATION  
2022 CONFERENCES, TRADE SHOWS & REGIONAL TRAININGS

# event sponsorship

CONFERENCES  
SPRING: May 9-10  
FALL: November 7-8

COLUMBUS HILTON AT EASTON

REGIONAL TRAININGS  
DATES: February-September

GREATER COLUMBUS, CLEVELAND &  
DAYTON AREAS

## SPONSORSHIPS, MORE THAN FINANCIAL SUPPORT...THEY ARE A COMMITMENT TO SUCCESS!

OALA members are committed to their residents, to their association and to their partners, the companies who help them accomplish their goals. This is your opportunity to be part of that commitment. Sponsors provide needed financial support to OALA educational events while benefitting from exposure and name recognition.

### CONFERENCES

#### KEYNOTE SPEAKER

**\$3500**

- 1.Sponsoring company will introduce speaker (script provided)
- 2.Company flyer distributed at the seat of each attendee
- 3.Signage and verbal recognition at Opening General Session
- 4.Conference Attendee List
- 5.Sponsor ribbons worn on badges
- 6.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### PHOTO BOOTH

**\$2500**

- 1.Your company logo along with OALA logo placed on photo templates
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### LANYARDS & NAME BADGES

**\$3000**

- 1.Your company logo will placed on the Lanyard
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

### REGIONAL TRAININGS

#### RULE TRAINING

**\$850**

1. 4 Spots at each event
2. Intimate environment to network with attendees
3. Full page ad in the Rule Training Binders provided to all attendees
4. Introduce your company at the start of the program
5. Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs

#### COFFEE & BAGELS

**\$2500**

- 1.Your company logo along with OALA logo placed by Coffee & Bagels
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### WIFI

**\$2000**

- 1.Your company landing page used for attendees accessing the WIFI
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

#### TRADE SHOW BOOTH

**MEMBER \$475 — NON \$675**

- 1.Booth area is approx. 8 feet which includes a 6 foot, skirted table with 2 chairs
- 2.Exhibitors are permitted to provide door prizes, promotional items and creative ideas to attract attendees to your booth
- 3.Reference OALA website and/or Trade Show Brochure for more specific details
4. Includes 1 Representative; Add. Reps \$50 each (up to 2 add.)

#### TOTE BAGS

**\$3000**

1. Your company logo along with OALA logo placed on tote bags
- 2.Sponsor ribbons worn on badges
- 3.Conference Attendee List
- 4.Sponsorship recognition included in:
  - Half Page Conference Manual Ad / Logo on Brochure
  - The OALA Website / Social Media w/ links to company website
  - Signage at Conference

# Sign Up Form



● SELECT FROM THE FOLLOWING

● PAYMENT

SPRING CONFERENCE 2022

- KEYNOTE SPEAKER \$3500
- COFFEE & BAGELS \$2500
- TOTE BAGS \$3000
- PHOTO BOOTH \$2500
- WIFI \$2000
- LANYARDS & NAME BADGES \$3000
- TRADE SHOW BOOTH - MEMBER \$475  
NON MEMBER - \$675  
Includes 1 Rep: Add. Reps \$50 each)

FALL CONFERENCE 2022

- KEYNOTE SPEAKER \$3500
- COFFEE & BAGELS \$2500
- TOTE BAGS \$3000
- PHOTO BOOTH \$2500
- WIFI \$2000
- LANYARDS & NAME BADGES \$3000
- TRADE SHOW BOOTH - MEMBER \$475  
NON MEMBER - \$675  
Includes 1 Rep: Add. Reps \$50 each)

REGIONAL RULE TRAININGS

- SPRING (DATE TBD) \$850
- FALL (DATE TBD) \$850

TOTAL AMOUNT: \$ \_\_\_\_\_

- Check       Credit Card

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**DETAILS & IMPORTANT INFO:**

- ⇒ Please email a high resolution logo in a PC compatible format (png, tiff, or jpg) to [oala@ohioassistedliving.org](mailto:oala@ohioassistedliving.org).
- ⇒ Please complete the form and email to [oala@OhioAssistedLiving.org](mailto:oala@OhioAssistedLiving.org) or fax to (614) 481-1954.