



OHIO ASSISTED LIVING ASSOCIATION

2022 partnerships



2022 PARTNERSHIPS

Partnership with OALA gives your organization an exclusive opportunity to offer goods and/or services to Ohio's Assisted Living industry!

Member Benefit	Industry Partner \$475	Supporting Partner \$1450	Enhanced Partner \$2000	Sustaining Partner \$3850
Access to Members Only Section of the OALA website				✓
Minimum of 6 emails w/ company updates/info & events to go out to reach all members & vendors			✓	✓
Social media posts once a month for LinkedIn & Facebook			✓	✓
Spotlight Company to the OALA Board of Trustees Members				✓
Special Recognition / Sponsorship at 2 consecutive Conference & Trade Show Events			✓	✓
Special Recognition at 2 consecutive Conferences on Pre-event Email Campaigns & Social Media Promotion		✓	✓	✓
Company Advertisement in Printed & Online Manuals for 2 Consecutive Conferences		Half Page	Half Page	Full Page
Trade Show Booth Discount at Two Consecutive Conferences	\$200 OFF	\$200 OFF	\$200 OFF	\$200 OFF
OALA Provider Member & Pending Licensure list	✓	✓	✓	✓
Company listing in the OALA Industry Partner Directory	✓	✓	✓	✓
Option to Request OALA Emailed Updates	✓	✓	✓	✓
Discounts on Educational Programs	✓	✓	✓	✓
Group Rate Savings on OALA Bureau of Workers Compensation Program	✓	✓	✓	✓

PARTNERSHIP

Application



● SELECT FROM THE FOLLOWING

● PAYMENT

PARTNERSHIP LEVEL

PARTNERSHIP AMOUNT: \$_____

- SUSTAINING PARTNER \$3850
- ENHANCED PARTNER \$2000
- SUPPORTING PARTNER \$1450
- INDUSTRY PARTNER \$ 475

- Check
- Credit Card

Company Name

Address

City/State/Zip

Primary Contact Name

Title

Primary E-Mail

Primary Contact Phone

Company Website

Company Phone

Industry Type: (Architect, Pharmacy, Home Health, etc.)

PAYMENT INFO

Card Number

Expiration Date

Billing Zip Code

Name on Card

Cardholder Signature

Please complete the form and email to oala@OhioAssistedLiving.org or fax to (614) 481-1954.

Please email a high resolution logo in a PC compatible format (pdf, tiff, or jpg) to oala@ohioassistedliving.org.

1335 Dublin Road, Suite 206-A, Columbus, Ohio 43215

O: (614) 481-1950 F: (614) 481-1954

www.ohioassistedliving.org



PARTNER EVENT SPONSORSHIP

Are you interested in getting **even more** out of your OALA Partnership?
Take a look at the following opportunities in 2022!
Not an OALA Partner...Join Today!



CONFERENCES

<i>Keynote Speaker</i>	<i>\$3500</i>
<i>Coffee & Bagels</i>	<i>\$2500</i>
<i>Tote Bags</i>	<i>\$3000</i>
<i>Photo Booth</i>	<i>\$2500</i>
<i>WiFi</i>	<i>\$2000</i>
<i>Lanyards & Name Badges</i>	<i>\$3000</i>
<i>Trade Show Booth</i> ...Member.....	<i>\$475</i>
<i>Trade Show Booth</i> ...Non Member.....	<i>\$675</i>

REGIONAL TRAININGS

<i>Rule Trainings (June)</i>	<i>\$850</i>
<i>Specialty Training (September)</i>	<i>\$1,000</i>
<i>Specialty Training (November)</i>	<i>\$1,000</i>