

2023 Sponsorship Menu



Why Sponsor an OALA Event?

OALA currently represents **over 72%** of Ohio's assisted living communities and growing! Event sponsorship offers maximum exposure to and meaningful engagement with Ohio's senior living professionals, from C-Suite executives to front line staff and everyone in between. Our members rely on OALA as a trusted source of referrals to our industry partners, event sponsors, and vendors. Secure your spot today to sponsor one of OALA's industry-renowned programs!

Training Sponsorships

Alzheimer's & Dementia Seminar	\$1,750	<i>*Prerequisite to Certified Dementia Practitioner Certificate</i>
ServSafe® Managers Certification	\$1,750	
Certification in Assisted Living Leadership (CALL)	\$1,750	
RCF's Rules Training Columbus	\$1,750	SOLD!
RCF's Rules Training Cincinnati	\$1,750	SOLD!
RCF's Rules Training Cleveland	\$1,750	SOLD!

2023 Spring Conference Sponsorships

Cocktail Reception	\$15,000	
Keynote	\$7,500	
Board Lunch	\$5,000	
Conference Lunch	\$5,000	
Tote Bags	\$3,500	SOLD!
Lanyards & Name Badges	\$3,500	SOLD!
Photo Booth	\$3,500	SOLD!
WiFi	\$3,500	
Breakfast	\$3,000	1 Left!



Scan the QR code to secure your 2023 sponsorship today!



Benefits

- Conference Exhibit Space **Included** with Sponsorship
- 2 Complimentary Attendee Passes
- Brand Exposure:
 - Conference Brochure / Digital & Printed
 - Conference Mobile App
 - Conference Signage
 - OALA's Social Media Pages
 - Pre-Event Advertising
 - Announcements During Conference
 - Personalized Branding Items **if applicable*
 - Opportunity to Attend Cocktail Reception

