



OHIO ASSISTED LIVING ASSOCIATION

2022 event Sponsorship



SPONSORSHIP OPPORTUNITIES

Be a part of our commitment to the Assisted Living industry by sponsoring much needed financial support during Ohio Assisted Living Conferences and Educational Events.

2022 Fall Conference and Trade Show

NOVEMBER 7th—8th Columbus, Hilton Columbus at Easton Town Center

KEYNOTE SPEAKER \$4000

- ◆ Introduce our keynote speaker! (script provided)
- ◆ Your company flyer distributed at the seat of each attendee
- ◆ Your company name on conference signage
- ◆ Verbal recognition at the opening general session
- ◆ We provide you with a conference attendee List
- ◆ Sponsor ribbons worn on badges
- ◆ Half-page company ad in the conference manual
- ◆ Your company logo on the conference brochure
- ◆ Your company logo on the OALA website
- ◆ Your company name on OALA email campaigns

LANYARDS & NAME BADGES \$3000

- ◆ Your company name on lanyards
- ◆ Your company name on conference signage
- ◆ Verbal recognition at the opening general session
- ◆ We provide you with a conference attendee List
- ◆ Sponsor ribbons worn on badges
- ◆ Half-page company ad in the conference manual
- ◆ Your company logo on the conference brochure
- ◆ Your company logo on the OALA website
- ◆ Your company name on OALA email campaigns

COFFEE & BAGELS \$2000

- ◆ Your company sign next to morning coffee & bagels
- ◆ Your company name on conference signage
- ◆ Verbal recognition at the opening general session
- ◆ We provide you with a conference attendee List
- ◆ Sponsor ribbons worn on badges
- ◆ Half-page company ad in the conference manual
- ◆ Your company logo on the conference brochure
- ◆ Your company logo on the OALA website
- ◆ Your company name on OALA email campaigns

PHOTO BOOTH \$2500

- ◆ Your company logo & OALA logo on all photo templates
- ◆ Your company name on conference signage
- ◆ Verbal recognition at the opening general session
- ◆ We provide you with a conference attendee List
- ◆ Sponsor ribbons worn on badges
- ◆ Half-page company ad in the conference manual
- ◆ Your company logo on the conference brochure
- ◆ Your company logo on the OALA website
- ◆ Your company name on OALA email campaigns

TOTE BAGS \$3000

- ◆ Your company logo on all tote bags
- ◆ Your company name on conference signage
- ◆ Verbal recognition at the opening general session
- ◆ We provide you with a conference attendee List
- ◆ Sponsor ribbons worn on badges
- ◆ Half-page company ad in the conference manual
- ◆ Your company logo on the conference brochure
- ◆ Your company logo on the OALA website
- ◆ Your company name on OALA email campaigns

WIFI \$2000

- ◆ Your company name on WIFI landing sign-in page
- ◆ Your company name on conference signage
- ◆ Verbal recognition at the opening general session
- ◆ We provide you with a conference attendee List
- ◆ Sponsor ribbons worn on badges
- ◆ Half-page company ad in the conference manual
- ◆ Your company logo on the conference brochure
- ◆ Your company logo on the OALA website
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2022 OALA Events

RCF RULES TRAINING \$850

- ◆ Present a brief overview and presentation to webinar attendees
- ◆ Opportunity for one individual to attend the webinar
- ◆ We provide you with a webinar attendee contact list
- ◆ Your company logo on the webinar brochure
- ◆ Your company name and logo on the OALA website
- ◆ Your company logo on OALA email and social media webinar promotions

SPECIAL CERTIFICATIONS \$1000

- ◆ Present a brief overview and presentation to class attendees
- ◆ Opportunity for one individual to attend the certification class
 - * Company responsible for all additional course fees
- ◆ We provide you with an attendee contact list
- ◆ Your company logo on the webinar brochure
- ◆ Your company name and logo on the OALA website
- ◆ Your company logo on OALA email and social media webinar promotions

LIVE WEBINARS \$850

- ◆ Present a brief overview and presentation to webinar attendees
- ◆ Opportunity for one individual to attend the webinar
- ◆ We provide you with a webinar attendee contact list
- ◆ Your company logo on the webinar brochure
- ◆ Your company name and logo on the OALA website
- ◆ Your company logo on OALA email and social media webinar promotions

2022 EVENT

Sponsorship



SIGN ME UP!

PAYMENT

2022 FALL CONFERENCE

- KEYNOTE SPEAKER \$4000
- TOTE BAGS \$3000
- LANYARDS & BADGES \$3000
- PHOTO BOOTH \$2500
- COFFEE & BAGELS \$2000
- WIFI \$2000

TOTAL AMOUNT

\$ _____

Check

Credit Card

Card Number

Exp Date

Cardholder Name

Cardholder Signature

Contact Name

Title

Company

Address

City/State/Zip

Phone

Fax

E-mail

2022 EVENTS

- RCF RULES TRAINING \$850 June
- RCF RULES TRAINING \$850 August
- SPECIALTY TRAINING \$1000 September
- SPECIALTY TRAINING \$1000 November
- LIVE WEBINAR \$850 TBD

DETAILS & IMPORTANT INFO

Questions? Contact Amy Schwieterman at 614-681-1950 ext 1002 or 614-612-1689

Please email this form and a high resolution logo (.png, .tiff or .jpg) to oala@ohioassistedliving.org
or fax to (614) 481-1954